

THE PERSPECTIVES OF NON-ENGLISH STUDENTS OF UNISMA ON THE ROLES OF YOUTUBE IN INCREASING ENGLISH SPEAKING SKILLS

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Abstract: Speaking is one of the main components everyone must recognize and use to communicate effectively. Speaking is somehow challenging for most of students. People with a lack of confidence find it difficult to communicate and express themselves effectively. And the purpose of learning to speak is for students to develop a great knowledge of language skills, especially in learning English. Social media, particularly YouTube, can assist people learn English and have a significant impact on enhancing people's English abilities. Meanwhile, in this research, the researcher tries to figure out whether watching YouTube can affect the speaking skills of Non-English department students of UNISMA. This study used a qualitative research approach and methods and data collection techniques used through interviews, observation, and documentation. The data analysis technique used Creswell's method which included collecting the data, reading and understanding all of the data, preparing and organizing the data, coding the data, and interpreting the findings. The participants in this study were three Non-English students of UNISMA. However, this research was conducted online because there are some obstacles. The finding of the research shows that watching YouTube can help students improve their speaking skills. Aside from that, adopting YouTube as a learning media may help learners boost their confidence, improve their pronunciation and also improve their listening ability. Therefore, the conclusion is that using YouTube for learning English can help students improve their English speaking skills. Not only that, teaching English can be more effective and enjoyable if teachers use some media such as YouTube as a learning media.

Key words: Speaking, Non-English Students, social media, YouTube

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INTRODUCTION

Language is an important part of communication. Language is a system or media for spoken (communicate), physical sign, or written symbolism for the human beings, as a part of a social group and participants in its culture, express themselves. According to Verderber (1999, p. 52) language is the body of words and the system for their use in communicating that are common to the people of the same community or nation, the same geographical area, or the same cultural tradition. In Indonesia, English is the foreign language and English has its place as one of the subjects in the school from the beginner level such as elementary school to advanced level (expert) such as university level.

In English, there are four main skills such as listening, speaking, writing, and reading that should be mastered. For some people especially in Indonesia, the very basic thing they want to know about English is how to speak English, communicate using English, and Grammar. Nowadays, learning English is not just how to speak or understand the meaning of something, you need to add your knowledge about English itself by learning grammar or learning how to write something. Based on the global trend of internationalization, the ability to communicate in English is needed as an essential skill. As the result, speaking is the most important skill among other skills because people who know English tend to use it in speaking as stated by Ur (1991). This shows that the use of English is more important than just knowing about it because it can be useless when they know a lot about the language, but cannot use it in communication.

Usually, some students faced difficulties in speaking English. The difficulties are faced by the students because they are not familiar to speak English. They have a limited chance to communicate in English because the environment doesn't support them to train their speaking skills and only a few people mastered it. According to Pinter's (2006), the biggest challenge in learning English is having the ability to speak fluently, correctly, and intelligibly. Each student has his own strategies to solve those problems in learning each skill of English, especially in learning speaking skills.

At this time, social media become very famous around the world. There is an amount of information that we have from the internet or social media such as

news, entertainment, and even learning from the internet, especially in this pandemic era. So many social media platforms accommodate students to learn, especially learning English. Social media such as YouTube, Instagram, and Twitter contain so many content creators or a person individually who give us the materials or content to learn English. Speaking is one of the language skills which is important to be mastered and it is quite difficult for some people besides listening, reading, and writing. Speaking is an oral activity. Speaking is one of the four language skills which are interpreted as an expression of idea, opinion, or message with oral language. Based on some dictionaries, speaking is formed from two words that is speaking. It has some functions such as adjective, verb, and noun.

Speaking is described as the capacity to communicate oneself in a situation, the ability to describe acts or situations in specific terms, or the ability to communicate or express a succession of ideas effectively. The researcher concludes from the definition above that speaking is one of the English skills through which we communicate with another person.

Meanwhile there are several studies that previously discussed the same topic of using YouTube or social media to improve students' speaking skills. The first study, compiled by Tubagus (2019) entitled " The Use of Social Media for English Language Learning: An Exploratory Study of EFL University Students" and the second study compiled by Yulima (2021) entitled "Improving English speaking skills of EFL class by using video Blogs on social media". The third study was by Muneera (2021) entitled "*Impact of social media on learning English language during the COVID-19 pandemic*".

From several previous studies that have been described, some previous studies only focused on English department students while using YouTube as a media to learning speaking. In this research, the researcher wants to know about the use of YouTube as a learning media from non-English students' perspective as we know that non-English students have a different motivation to learn English than English department students.

METHOD

This research used descriptive qualitative design, A qualitative study generally attempts to comprehend a phenomena by focusing on the big picture rather than breaking it down into variables (Ary, et al (2002: 24-25). Then descriptive research is the objective of scientific investigation is to describe the phenomenon. The researcher attempts to obtain a description of students' issues or obstacles faced by Non-English students, as well as the most suitable social media to learn not only for Non-English students but also for various kinds of students.

The technique of collecting the data is used an interview. Non-English department students who likes watching YouTube, particularly those from the University of Islam Malang, were the study's criteria. In order to acquire the necessary data, the interview was completed by 3 respondents. The researcher conducted an interview session through WhatsApp chat to gather interview data, and the respondents may choose to submit interview answers using text. In this study, the data are gathered through online interview only, because no one was available at the previously scheduled meeting due to the students' hectic schedules, all interviews were done through WhatsApp. And for the interview data, the researcher converted into transcript. After collecting the data from the interview, the researcher transcribed the data on Google drive and moved the data from drive to word. After that, the data were analyzed and categorized. Then the researcher also coded and reduced the data, and the last was interpreting and representing based on the research problems.

FINDINGS AND DISCUSSION

In this part researcher applies an interview to gather the needed data. Non-English students generally have different objectives or ambitions to learn to speak English. Participants in this study usually have goals to improve because of employment or work requirements in the future. They have different objectives from the English students. The researcher conducted this study to find the perspectives of Non- English students about YouTube as a media to improve speaking skills. And in this part researcher applies an interview to gather the needed data.

Based on the findings of the researcher's interview, different perspectives were expressed by respondents. The participants shared their opinions or perspectives about YouTube as a learning media. The findings of the interview are presented below:

1. Perspectives of watching frequency

Based on the response to the interview, all of the participants have used YouTube to improve their speaking skills. Furthermore, they say that by using YouTube as a media for learning English, they can increase their English speaking skills, and find it interesting. Most respondents are using YouTube as a learning media even though it isn't too often.

2. Perspectives of the reason for using YouTube as a learning media

All of the respondents mentioned their main reason using YouTube as a learning media is because YouTube is simple, easy to access, and there are so many resources or content on YouTube.

3. Perspectives of English pronunciation proficiency

The problems faced by Non-English students is lacks of confident or insecure which is affected their pronunciation ability. Based on the interview, most of the students said their pronunciation need to be improve.

4. Perspectives of the advantages of using YouTube as a learning media

The respondents have same opinion about the advantages of YouTube. YouTube known as the first platform where we can find many content and resources including educational content. YouTube has special place on respondents with its resources or references and it's pretty easy to use.

5. Perspectives of the disadvantages of using YouTube as a learning media

All of the respondents faced the same main problem that YouTube took a lot of their internet data and also a lot of resources make students confused.

6. Perspectives of the effectiveness of using YouTube as a learning media

From the Respondents opinion we can see that 2 of the respondents are agree with YouTube's effectiveness but respondent 1 have a different idea about it. The researcher reached participant 1 clarified the statement, and found it interesting. Because of his background as a teacher on elementary school, he said that YouTube isn't good for personal learning it's because his students are elementary students and children could easily get distracted to other content and not focused on the educational content.

7. Perspectives of respondents speaking abilities before and after using YouTube as a learning media

Most respondents believed that watching and learning via YouTube may help them improve their speaking skills. The reason they believe YouTube can help them improve their speaking skills is that when they watch a video, they frequently find new vocabulary, not to mention new slang or idioms that they did not know before, and they take notes or maybe just memorize on new vocabulary, sentence, phrases and then look for the meaning of it.

8. Perspectives of YouTube as a preference to learn or improve speaking skills

Based on the responses to the interview, most of the participants were willing to use YouTube as a long-term media to learn English speaking skills. For participant 1, he is willing to use another social media platform if it's better than YouTube.

With the results of the interview conducted by the researcher, it has been found that respondents can increase their English speaking skills by watching or using YouTube, and also respondents can learn new vocabulary or phrases. Apart

from that, using YouTube as a learning media may help individuals enhance their confidence, practice their pronunciation, and learn the new accents used by the content creator on YouTube, as well as other skills such as listening and speaking. Even though there are limitations to adopting YouTube as a medium for learning English, respondents stated that such limitations did not bother them since respondents loved learning English through YouTube. And in this research, respondents explained that every time they watched a video on YouTube, respondents always have new vocabulary or phrases while watching the video, then respondents looked for the meaning of the vocabulary, and sometimes respondents repeated the conversation or vocabulary in the video they watched.

And the findings are related to some theories that discuss the use of social media or YouTube on students' speaking abilities and compare the findings to previous studies. Anwas (2020), stated that it may be assumed that the more students use English content from social media, the better their reading, writing, listening, and speaking abilities will be. On the other hand, the less students use social media to obtain English knowledge, the lower their reading, writing, listening, and speaking abilities will be. The interviews revealed that the students have to become more knowledgeable and better communicators in order to use the YouTube application effectively. Because YouTube has several benefits over other media, students often agree that it is exciting to learn English through it. According to Mustofa (2019), there is a significant difference on speaking achievement between students who use video recording feedback and students who use conventional methods. Using YouTube is one kind of learning strategy that use video-based platform to learn. This is evidenced inasmuch the students had inadequate knowledge or understanding on the correct concept of autonomous learning of English in which they perceived that they have full responsibility in their English learning process (Khotimah 2019). YouTube became the first choice for the respondents when it comes to learning or improving speaking skills. Nowadays, social media has gotten bigger and bigger.

YouTube itself has many competitors such as Instagram, Twitter, and TikTok. The researcher discovers that students' opinions of learning English via the YouTube application are appropriate in terms of motivating and enhancing

their English abilities based on the aforementioned explanation. The YouTube app, according to Yusri (2018), is a useful tool for increasing interest in learning English. Their interview statement further supported it. You might use YouTube videos to hone your English-speaking abilities. The majority of students have also improved their public speaking abilities.

CONCLUSION AND SUGGESTION

The researcher discovered in this study that YouTube can help students improve their speaking skills. Improving English speaking skills through YouTube can help students find and memorize the meaning of new vocabulary by making a note of the new vocabulary or memorization. Apart from that, students can practice their pronunciation by repeating the dialogue or vocabulary that they have recently discovered, and they can also improve their other abilities such as listening and speaking. Based on the findings of this research, the researcher has made some suggestions for English teachers or lecturers, students, and future researchers to consider. The researcher hopes that this research will encourage educators to pay attention to teaching strategies that engage students' attention, as well as methods that make students concerned and happy when learning English. Furthermore, using the proper strategy will enable students to understand the material that's offered. Teachers can also use YouTube as a learning tool. Also, the researcher hopes that this research will help students learning English through YouTube because its simplicity and lot of resources. Finally, and also most importantly, the researcher hopes that the next researcher will use YouTube or other social media for teaching English, particularly speaking skills, while employing a different research design or methodology. And, in order to obtain more reliable results, it is suggested that the research process be carried out directly, particularly in the collection of interview data.

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